

PRESS RELEASE

FOR IMMEDIATE RELEASE



New Waterproof Sunlight Readable LCD Monitor, Ideal for Use in Direct Bright Sunlight

(Arlington Heights, IL) - **TRU-Vu** Monitors, Inc., a leading supplier of industrial-grade LCD monitors and touch screens, has released a 24" waterproof sunlight readable LCD display designed to operate in direct, bright sunlight, or in other high ambient light conditions.

The new [SRMW-24 Series](#) monitors feature 1920 x 1080 full HD resolution, and 1000 nits of brightness, producing amazingly bright, crystal-clear images, even with direct, bright sunlight on the face of the screen. The NEMA 4X fully waterproof stainless steel enclosure ensures that the monitor will withstand rain, snow, sleet, seawater, etc. Operating temperature is -4° to +158°F. Anti-Reflective glass improves image quality and protects the screen from damage.

The **SRMW-24 Series** monitors feature an ambient light sensor, which adjusts the screen brightness automatically, depending upon ambient light conditions. The Auto Re-Start after power loss function ensures the monitor automatically resumes operation after power is restored, without the need for any operator action. The monitors can be customized to your specific needs from a wide range of available options, and are backed by our full 3 Year Warranty.

The new [SRMW-24 Series](#) monitors are ideal for use in a wide range of industrial manufacturing, law enforcement, aviation, marine, military, inspection, outdoor digital signage, kiosks, bus/train stations and platforms, and sports/entertainment applications where view-ability in direct bright sunlight is crucial. This season, **SRMW-24 Series** monitors will be used on the sidelines of every MLS soccer stadium in North America, as part of their new [V.A.R.](#) (Virtual Assistant Referee) instant-replay system.

For more information on how the **SRMW-24 Series** displays can help meet your needs, please contact us at:

Sharon Lang
TRU-Vu Monitors, Inc.
925 E. Rand Road
Arlington Heights, IL 60004
847-259-2344
info@tru-vumonitors.com
www.tru-vumonitors.com

About the Company:

TRU-Vu Monitors, Inc., a leading supplier of LCD displays, provides a wide range of customizable, industrial-grade LCD monitors and touch screens. This includes Sunlight Readable, optically-bonded, medical-grade, open frame, panel mount, waterproof, and standard monitors in sizes from 5.5" to 55". All are backed by a 3-Year Warranty. All monitors can be customized/modified to meet specific application requirements. **TRU-Vu** monitors can also be private-labeled with your company's name, logo and unique model number.