

# NEWS RELEASE

FOR IMMEDIATE RELEASE:



## **New Sunlight-Readable Monitor Ideal for Use in Direct, Bright Sunlight**

*Arlington Heights, Illinois (March 19, 2013)* - **TRU-Vu** Monitors has just released a new 17" industrial-grade Sunlight Readable monitor. The new [SRM-17S](#) has 1,000 nits of brightness; it will produce vivid color images even with bright sunlight falling directly onto the screen.

The SRM-17S Sunlight Readable monitors offer 1280 x 1024 resolution; VGA, S-Video and Composite (BNC) video inputs; NTSC/PAL Auto-Recognition; 1,000:1 contrast ratio; and 3 msec response time. They also feature internal speakers, an AC power adapter, rear VESA mount hole pattern, and a tabletop base.

The SRM-17S is ideal for a wide range of applications where video image visibility in direct, bright sunlight is crucial:

- Boats & Ships
- Aircraft & Helicopters
- Cranes
- Pipeline Inspection Systems
- Auto Racing
- Municipal Trucks & Specialty Vehicles
- Amusement Parks
- Truck Depots and Entrances
- Agricultural Equipment
- Navigation Equipment
- Portable Surveillance Systems
- Oil Drilling Platforms
- Industrial Manufacturing

The standard SRM-17S has an ABS enclosure. It is also available in a powder-coated steel enclosure, open-frame or touch-screen configuration. **TRU-Vu** also offers other Sunlight Readable monitors with screen sizes from 8.4" to 24".

For more information, please contact:

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About the Company:

**TRU-Vu Monitors, Inc.**, a leading supplier of LCD displays, provides a wide range of customizable, industrial-grade LCD monitors. This includes sunlight-readable, optically-bonded, touch screen, medical-grade displays, open frame, rack mount, panel mount, waterproof, and standard monitors in sizes from 3.5" to 52". All are backed by a 3-Year Warranty. All monitors can be customized/modified to meet specific application requirements. **TRU-Vu** monitors can also be private-labeled with your company's name, logo and unique model number.