

NEWS RELEASE

FOR IMMEDIATE RELEASE:

TRU-VU MONITORS, INC. RELEASES 10.4" SUNLIGHT READABLE MONITOR



Arlington Heights, Illinois (May 9, 2012) - **TRU-Vu Monitors, Inc.**, a leader in LCD monitor solutions, has released the new [SRM-10.4 Series](#) 10.4" Sunlight Readable LCD Monitors.

As you probably know, viewing images on a standard LCD monitor on a bright, sunny day can be very difficult, if not impossible. The [SRM-10.4 Series](#) monitors are specifically designed to produce clear, sharp images even with direct, bright sunlight on the face of the screen. This is achieved by incorporating state-of-the-art High-Bright LED backlights. These LED backlights produce 1,000 nits of brilliant white light, without the excess heat of older CCFL backlights. The LED backlights also increase the monitor's ruggedness and durability.

The [SRM-10.4 Series](#) Sunlight Readable (aka High-Bright) displays are ideal for use in a wide range of industrial, military, law enforcement, aviation, marine and transportation applications. They can be used outdoors, or inside of cars, trucks, ships and planes. The increased viewability improves operator accuracy, productivity and efficiency. And the powder-coated steel housing ensures rugged, long-term performance.

The [SRM-10.4 Series](#) monitors are available with VGA, S-Video, Composite video inputs and BNC loop-thru output. Backlight control is available to ensure optimal viewing, day or night. The [SRM-10.4 Series](#) monitors are also available with an optional touch screen.

For more information on this or other Sunlight Readable Monitors, please click [HERE](#).

For a side-by-side comparison of a standard LCD monitor, Sunlight Readable monitor and an Optically Bonded monitor in direct bright sunlight, please see this [VIDEO](#).

For more information on how to select the best Sunlight-Readable LCD display for your specific application, please see this [ARTICLE](#).

About the Company:

[TRU-Vu Monitors, Inc.](#) provides a wide range of customizable, industrial-grade LCD monitors. This includes standard, touch screen, rack mount, open frame, panel mount, waterproof and Medical-Grade LCD displays in sizes from 3.5” to 52”. All are backed by a 3-Year Warranty.

For more information on the SRM-10.4 Series or any other **TRU-Vu** monitor, please contact:

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