

TRU-Vu Does Daytona!!



The **TRU-Vu** team attended the 60th running of the Daytona 500 last week. It gave us a great opportunity to visit with many of our NASCAR race team customers (Penske, Hendrick Motorsports, etc), get some great pictures, and see our Sunlight Readable monitors in action.

We enjoyed the Rascal Flatts' pre-race concert, and saw Dale Earnhardt Jr. returning to Daytona, this time as the Grand Marshal. It was also Danica Patrick's final NASCAR race. The event concluded with Austin Dillon (#3) taking the checkered flag.

TRU-Vu Sunlight Readable monitors are used by race teams for crucial data during pre-race time-trials, throughout stadiums for fan information and interaction, in pit row, and more. TRU-Vu monitors are chosen for their super-high brightness, outstanding image quality, and robust waterproof enclosures which will withstand nearly any environment. They ensure race teams and fans will see clear sharp images and video footage even in direct, bright sunlight.

TRU-Vu Monitors is proud of our association with NASCAR and IndyCar race teams, and wish them the best of luck for a exciting, safe and successful race season!



More Daytona 500 pictures below...

Austin Dillon's #3 car (the eventual winner) heading to the starting line



Danica Patrick at her final NASCAR pre-race driver introduction



Monitors throughout pit row for the crews, families and guests of each team



The pace car leads the first lap around...



Action in the pits

