

## For Immediate Release



### Innovative 27" Surgical Procedure Monitor with HD-SDI Introduced

(Greenville, South Carolina) – **EndoAmerica**, an exciting new Veteran Owned Small Business specializing in high quality, cost effective medical equipment and services has partnered with **TRU-Vu** to introduce an innovative 27" High Definition Medical Grade Surgical Procedure Monitor/Display. In keeping with the company's mission to *Change the Way* medical products are bought and sold, this new Monitor is being offered at HALF THE COST of comparable models.

The new **EndoAmerica MMZB-27Z-EAM** features full HD resolution, delivering excellent image quality, color fidelity and image contrast, enabling surgeons to make better and faster decisions with maximum accuracy.

The one-of-a-kind Zero-Bezel seamless glass front is less affected by dirt, grease or moisture on the glass surface. This technological edge-to-edge design breakthrough increases the total viewing area while enhancing procedure room sanitation by eliminating those difficult to reach, and clean, areas found on existing monitors.

Flexibility is inherent in all aspects of the **MMZB-27Z-EAM** design; it's lightweight and features a VESA-compliant rear mounting system that accommodates wall mounts, booms, and mobile carts, all in one. To ensure flexible operating room integration, and seamless accessibility in numerous settings, this unique new display is equipped with multiple inputs, including an HD-SDI, the most common video input in GI procedures, and features DVI inputs through an optional adapter.

For more information on how the **EndoAmerica MMZB-27Z-EAM** monitor will help solve your imaging needs, please contact:

#### **EndoAmerica LLC**

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A Veteran Owned Business

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#### About the Company

EndoAmerica, a Veteran Owned Company, was created as the answer to the incredible waste, over priced products and mismanaged purchasing programs facing the hospital and healthcare industry. The equipment specialists at EndoAmerica work with medical and purchasing professionals to create custom cost savings program.

EndoAmerica's in depth knowledge of equipment and processes, over 20 years of experience in the medical products industry, and superior contract negotiation skills, will benefit your bottom line and change the way capital products and services are viewed.