

## PRESS RELEASE

### FOR IMMEDIATE RELEASE



### Sunlight Readable Video Monitors Ideal for Auto Racing

(Arlington Heights, IL) - **TRU-Vu** Monitors, Inc., a leading supplier of industrial-grade LCD monitors, has added a new 21.5" Sunlight Readable monitor to its range of High-Brightness video monitors.

Standard LCD monitors are difficult, if not impossible to see on bright sunny days. For years, NASCAR and Indy-car data acquisition and IT specialists have relied on **TRU-Vu** SRM-Series Sunlight Readable monitors. During practice and qualifying, SRM monitors provide them with clear, sharp video images and critical data (scoring, timing, etc.) even on bright, sunny days. SRM's also eliminate the need for sun shades or canopies.

**TRU-Vu's** new [SRMH-21.5R](#) 21.5" Sunlight Readable monitor is the latest addition to the SRM family. It provides over 1,500 nits of brightness (versus 200-250 nits for a standard LCD monitor) for superb performance in direct sunlight. It also features 1920 x 1080 full HD resolution; VGA, HDMI and DisplayPort video inputs; our exclusive **TRU-Tuff** treatment for maximum shock and vibration resistance; a rugged powder-coated steel enclosure; 12VDC or 90-240VAC operation; and a full 3-year warranty.

The new [SRMH-21.5R](#) Sunlight Readable monitor is an ideal addition to any race data acquisition system. Its clear, sharp images will enable faster and more accurate decisions, when every fraction of a second counts!

A new 24" screen version will also be available shortly.

For more information on any of **TRU-Vu's** [Sunlight Readable monitors](#), please feel free to contact:

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About the Company:

**TRU-Vu** Monitors, Inc., a leading supplier of LCD displays provides a wide range of customizable, industrial-grade LCD monitors and touch screens. This includes Sunlight Readable, optically-bonded, medical-grade, open frame, panel mount, waterproof, and standard monitors in sizes from 5.5" to 55". All are backed by a 3-Year Warranty. All monitors can be customized/modified to meet specific application requirements. **TRU-Vu** monitors can also be private-labeled with your company's name, logo and unique model number.