NEWS RELEASE

FOR IMMEDIATE RELEASE:



NEW Waterproof Sunlight Readable Monitor

Arlington Heights, Illinois (April 16, 2015) - **TRU-Vu** Monitors, a leading supplier of industrial-grade Sunlight Readable monitors, has introduced a new waterproof model, suitable for use outdoors.

The new <u>SRMW-24R-SS</u> features a 24" screen, 1,000 nits brightness, and a waterproof NEMA 4X stainless steel enclosure. It features VGA, HDMI and Display Port video inputs and is backed by a full 3-year warranty. It can also be customized/modified to meet your precise requirements.

Sunlight Readable monitors are designed to produce clear, sharp video images even with bright sunlight directly on the face of the screen. This typically requires 1,000 nits or more brightness. (By comparison, a typical laptop has a screen brightness of 150-200 nits.)

The SRMW-24R-SS is ideal for a wide range of industries including military, digital signage, amusement parks, wash-down facilities in factories, auto racing, naval/marine, oil and gas, and more.

For more information, please contact:

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About the Company:

<u>**TRU-Vu Monitors, Inc.</u></u>, a leading supplier of LCD displays, provides a wide range of customizable, industrial-grade LCD monitors. This includes sunlight-readable, optically-bonded, touch screen, medical-grade displays, open frame, rack mount, panel mount, waterproof, and standard monitors in sizes from 3.5" to 52". All are backed by a 3-Year Warranty. All monitors can be customized/modified to meet specific application requirements. TRU-Vu** monitors can also be private-labeled with your company's name, logo and unique model number.</u>