

NEWS RELEASE

FOR IMMEDIATE RELEASE:



Touch Screen Viewable in Direct Sunlight

Arlington Heights, Illinois (June 26, 2013) - Seeing images on any type of screen (video monitor, cell phone, laptop) can be very difficult, or impossible, in daylight or direct sunlight. Their screens are simply not bright enough. The newest member of the rugged **TRU-Tuff** Series monitors, the [SRMTR-10.4V](#) Sunlight Readable touch screen from **TRU-Vu** Monitors, features a 1,000 nits brightness screen. This is 4 to 5 times brighter than standard monitors, and enables you to see clear, sharp, vivid color images, even with bright sunlight falling directly onto the screen.

The **SRMTR-10.4** offers a 5-wire resistive touch screen, 800 x 600 resolution and VGA input in a rugged, powder-coated steel enclosure. It also features exclusive **TRU-Tuff** treatment for maximum shock and vibration resistance. It can be powered by 12 VDC or 90-240 VAC, and is backed by a full 3-Year Warranty.

TRU-Tuff Series monitors have been successfully deployed in a wide range of industrial, military, law enforcement and commercial applications including inspection systems, monitoring systems, navigation and guidance systems, vehicles, helicopters, ships, airplanes, offshore drilling rigs, digital signage, control systems, shipping ports and more.

For more information on the **SRMTR-10.4V** Sunlight Readable Touch Screen monitor, or any other **TRU-Vu** [Sunlight Readable monitors](#), please contact:

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About the Company:

TRU-Vu Monitors, Inc., a leading supplier of LCD displays, provides a wide range of customizable, industrial-grade LCD monitors. This includes sunlight-readable, optically-bonded, touch screen, medical-grade displays, open frame, rack mount, panel mount, waterproof, and standard monitors in sizes from 3.5" to 52". All are backed by a 3-Year Warranty. All monitors can be customized/modified to meet specific application requirements. **TRU-Vu** monitors can also be private-labeled with your company's name, logo and unique model number.