

NEWS RELEASE

FOR IMMEDIATE RELEASE:

Sunlight Readable Monitor Receives Presidential Approval



Arlington Heights, Illinois (January 29, 2013) - The [SRM-10.4 Sunlight Readable monitor](#) from **TRU-Vu** Monitors was selected to play a key role in last week's Presidential Inauguration. The monitor was used on the lectern for Colonel Michael J. Colburn, Director of the U.S. Marine Corp Band.

The monitor's 1,000 nits brightness ensured that the Colonel could clearly see every word and image, even with bright sunlight directly on the face of the screen. People stated they "were very pleased with the performance of the monitor during the Inauguration. The picture was bright and crisp, even in direct sunlight. The Conductor of the Marine Corps Band was very pleased. Standing behind the lectern, it looked awesome."

TRU-Vu Monitors produces a wide range of Sunlight Readable monitors for use in military, industrial, and commercial applications. For more information, please visit www.tru-vumonitors.com or contact:

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About the Company:

TRU-Vu Monitors, Inc., a leading supplier of LCD displays, provides a wide range of customizable, industrial-grade LCD monitors. This includes sunlight-readable, optically-bonded, touch screen, medical-grade displays, open frame, rack mount, panel mount, waterproof, and standard monitors in sizes from 3.5” to 52”. All are backed by a 3-Year Warranty. All monitors can be customized/modified to meet specific application requirements. **TRU-Vu** monitors can also be private-labeled with your company's name, logo and unique model number.