

## TRU-Vu Hits a Hole-In-One With the “Holey Moley” Show



Another [TRU-Vu monitor](#) makes its way into the world of entertainment!

A TRU-Vu 15.6” Sunlight Readable monitor is the head of the golf robot on the new ABC hit TV show, “Holey Moley”. Hosted by [Rob Riggle](#) and NBA star [Steph Curry](#), contestants battle each other for prize money. On one hole ([Caddy Smack](#)), golf contestants must choose either Steph Curry or The Robot to take their approach shot to get onto the green.

Creators of the show learned about TRU-Vu monitors being used on other TV shows (Chicago Med, Chicago PD), movies (The Hunger Games) and numerous sports telecasts. They wanted a very high-brightness video screen to look good on TV, as well as to be rugged enough which to sustain possible knocks, bumps and bruises along the way.

Photo credits: The Mercury News, ABC TV