

PRESS RELEASE

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New 10.4" Sunlight Readable Touch Screen Monitor is Ideal for Use in Direct, Bright Sunlight

(Arlington Heights, IL) - **TRU-Vu** Monitors, Inc., a leading supplier of industrial-grade LCD monitors and touch screens, has released a 10.4" waterproof Sunlight Readable touch screen monitor designed to operate in direct, bright sunlight, or in other high ambient light conditions.

The new [***SRMHTR-10.4 Series***](#) Sunlight Readable Touch Screen monitors are designed to operate in direct bright sunlight, or in other high ambient-light conditions. They utilize state-of-the-art LED backlights to produce 1,500 nits of brightness. (A standard monitor is 250-300 nits) This results in amazingly bright, crystal-clear images, even with direct sunlight on the face of the screen.

The **SRMHTR-10.4 Series** Sunlight Readable Touch Screen monitors feature a 5-Wire Resistive touch screen that can be activated via a finger or nearly any other pointing device. The **SRMHTR-10.4 Series** Sunlight Readable Touch Screen LCD monitors are built with industrial-grade components, and receive our exclusive **TRU-Tuff** treatment. The **TRU-Tuff** process includes: RTV silicone on all connections and critical components; all wires are dressed, tie-wrapped and secured; and ThreadLock on all screws. This, plus the rugged powder-coated steel enclosure, ensures maximum shock and vibration resistance.

This monitor is ideal for a wide range of demanding applications including marine, industrial, military, law enforcement, aviation, inspection, surveying, cranes, entertainment, and transportation.

For more information on how the [SRMHTR-10.4 Series](#) displays can help meet your needs, please contact us at:

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About the Company:

TRU-Vu Monitors, Inc., a leading supplier of LCD displays, provides a wide range of customizable, industrial-grade LCD monitors and touch screens. This includes Sunlight Readable, optically-bonded, medical-grade, open frame, panel mount, waterproof, and standard monitors in sizes from 5.5" to 65". They are backed by a full 3-Year Warranty. All monitors can be customized/modified to meet your specific application requirements. **TRU-Vu** monitors can also be private-labeled with your company's name, logo and unique model number.