

# NEWS RELEASE

FOR IMMEDIATE RELEASE:



## **TRU-Vu Introduces Rugged New 11.6" Sunlight Readable LCD Monitors**

*Arlington Heights, Illinois (February 7, 2014) - TRU-Vu Monitors*, a leading supplier of industrial-grade LCD monitors, has introduced a new 11.6" Sunlight Readable LCD monitor.

The [SRM-11.6H](#) utilizes ultra-bright, state-of-the-art LED backlights to produce 1,000 nits of brightness (this is 4-5 times brighter than a standard LCD monitor or a typical laptop). This ensures that the user will see clear, sharp video images even in direct, bright sunlight.

The **SRM-11.6H** offers 720p HD resolution (1366 x 768), a 16:9 widescreen, VGA and HDMI video inputs, Lockable OSD (On-Screen Display) buttons and a rugged powder-coated steel enclosure. The **SRM-11.6H** also features our exclusive **TRU-Tuff** treatment for maximum shock/vibration resistance: RTV silicone on all connections and critical components; all wires are secured and all screws are ThreadLocked.

The **SRM-11.6H** is ideal for use in a wide range of applications including: on vehicles, ships, aircraft, cranes, drilling rigs, pipeline inspection equipment, public transportation, digital signage, manufacturing plants, surveillance systems, amusement parks, kiosks, and more.

For more information, please contact:

Herb Ruterschmidt  
**TRU-Vu** Monitors, Inc.  
925 E. Rand Road  
Arlington Heights, IL 60004  
847-259-2344  
[sales@tru-vumonitors.com](mailto:sales@tru-vumonitors.com)  
[www.tru-vumonitors.com](http://www.tru-vumonitors.com)

About the Company:

**TRU-Vu Monitors, Inc.**, a leading supplier of LCD displays, provides a wide range of customizable, industrial-grade LCD monitors. This includes sunlight-readable, optically-bonded, touch screen, medical-grade displays, open frame, rack mount, panel mount, waterproof, and standard monitors in sizes from 3.5" to 52". All are backed by a 3-Year Warranty. All monitors can be customized/modified to meet specific application requirements. **TRU-Vu** monitors can also be private-labeled with your company's name, logo and unique model number.