

PRESS RELEASE
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High-Bright Monitors for Use in Direct, Bright Sunlight

(Arlington Heights, IL) - **TRU-Vu** Monitors, Inc., a leading provider of industrial-grade LCD monitors and touch screens, has released a new high-brightness monitor with over 1,500 nits of brightness, ideal for use in direct, bright sunlight.

The new [SRMH-24R](#) features a 24" screen with 1920 x 1080 full HD resolution. The 1,500 nits brightness means the [SRMH-24R](#) is 7 times brighter than a typical desktop monitor. It will produce clear, sharp video images even when used in direct, bright sunlight. The ALS (Ambient Light Sensor) automatically adjusts monitor brightness depending upon ambient light conditions.

The [SRMH-24R](#) is ideal for use in a wide range of industries:

Military	Law Enforcement
Sports Stadiums	Amusement Parks
Pipeline Inspection	Digital Signage
Outdoor Kiosks	Outdoor Advertising
Marine	Transportation
Mobile/Portable Surveillance Systems	

The [SRMH-24R](#) is also available with optional touch screens, NEMA 4X waterproof enclosures, and more.

For more information on any of **TRU-Vu's** [Sunlight Readable monitors](#), please feel free to contact:

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About the Company:

TRU-Vu Monitors, Inc., a leading supplier of LCD displays, provides a wide range of customizable, industrial-grade LCD monitors and touch screens. This includes Sunlight Readable, optically-bonded, medical-grade, open frame, panel mount, waterproof, and standard monitors in sizes from 5.5" to 55". All are backed by a 3-Year Warranty. All monitors can be customized/modified to meet specific application requirements. **TRU-Vu** monitors can also be private-labeled with your company's name, logo and unique model number.