

NEWS RELEASE

FOR IMMEDIATE RELEASE:

TRU-Vu Monitors Introduces New 15" Sunlight Readable Monitors



Arlington Heights, Illinois (October 10, 2012) - **TRU-Vu** Monitors, a leading supplier of industrial-grade LCD monitors, has added a new 15" model to its family of [Sunlight Readable monitors](#). The new SRM-15 Series monitors feature 1,000 nits brightness, enabling users to see clear, vivid color images even in direct, bright sunlight.

The SRM-15 Series are true Sunlight Readable monitors. Cheaper imports may claim this capability, but often only offer half the brightness. These will not produce suitable video images.

The SRM-15 Sunlight Readable monitors are ideal for a wide range of outdoor applications, or in vehicles, where bright sunlight makes standard monitors or laptop screens nearly invisible. Applications include pipeline inspection systems, ticket kiosks, in cars, trucks, helicopters, and trains, on ships and oil drilling rigs, at truck depots and loading docks, security/surveillance systems, outdoor advertisements, military and law enforcement systems and vehicles, and more.

The SRM-15 Series are built with industrial-grade components to withstand challenging environments. They feature 1024 x 768 resolution, VGA, S-Video and Composite (BNC) video inputs. They utilize reliable LED backlights for greater durability and longer life than traditional CCFL backlights.

The SRM-15 Series Sunlight Readable monitors are backed by a full 3-Year Warranty. They are also available with touch screens, or in open-frame configurations. A new, even brighter 1,500 nits model will be available shortly.

For more information on the SRM-15 Series monitors or any other [Sunlight Readable monitors](#), please contact:

Herb Ruterschmidt
TRU-Vu Monitors, Inc.
925 E. Rand Road
Arlington Heights, IL 60004
847-259-2344
sales@tru-vumonitors.com
www.tru-vumonitors.com

About the Company:

TRU-Vu Monitors, Inc., a leading supplier of LCD displays, provides a wide range of customizable, industrial-grade LCD monitors. This includes rack mount, sunlight-readable, optically-bonded, touch screen, medical-grade displays, open frame, panel mount, waterproof, and standard monitors in sizes from 3.5” to 52”. All are backed by a 3-Year Warranty. All monitors can be customized/modified to meet specific application requirements. TRU-Vu monitors can also be private-labeled with your company's name, logo and unique model number.